

# The environment for IPOs in Brazil

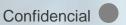
BM&FBOVESPA outlook about Mineral

**Exploration Reporting Standards** 

Visite o site da BM&FBOVESPA

www.bmfbovespa.com.br/empresas









#### BM&FBOVESPA



1890:

Foundation of Bolsa Livre (Bovespa's predecessor)

1967:

Bovespa's Mutualization Aug 2007:

Oct 2007:

Bovespa Hld demutualization

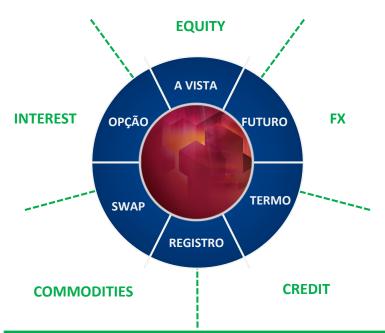
Bovespa Hld IPO (BOVH3) BM&FBOVESPA
The New Exchange

May 2008:

integration between BM&F and Bovespa Hld and creation of BM&FBOVESPA (BVMF3)

1986: Start of BM&F activities **Sep 2007:** BM&F demutualization

Nov 2007: BM&F IPO (BMEF3)



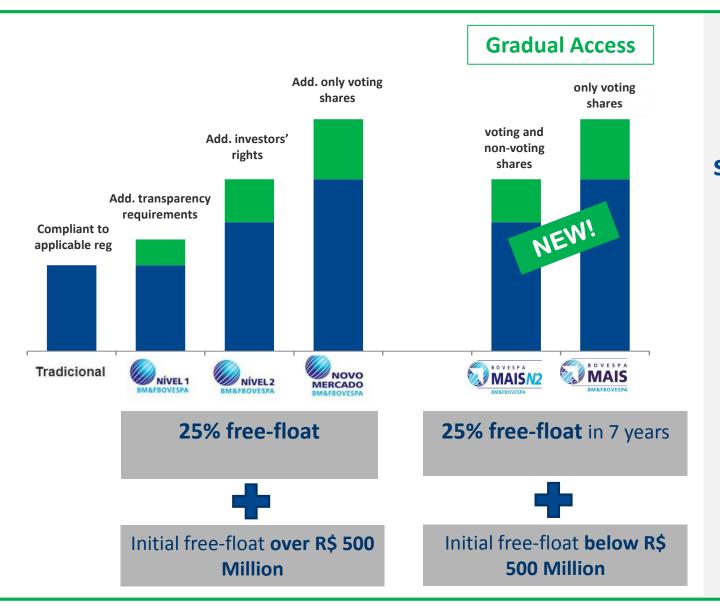
#### Services for the whole chain

- Trading Platform: equities, derivatives, government and corporate bonds, funds, spot FX, among others
- Post-trading Platform:
  - Contraparte Central (CCP)
  - Settlement System (SSS)
  - Central Depository (CSD)

- Listing
- Trading access (brokers)
- Securities lending
- Custody for clubs and foreign investors (2689)
- Market Data (vendors)
- OTC (derivatives and fixed income)

#### **CORPORATE GOVERNANCE SEGMENTS**



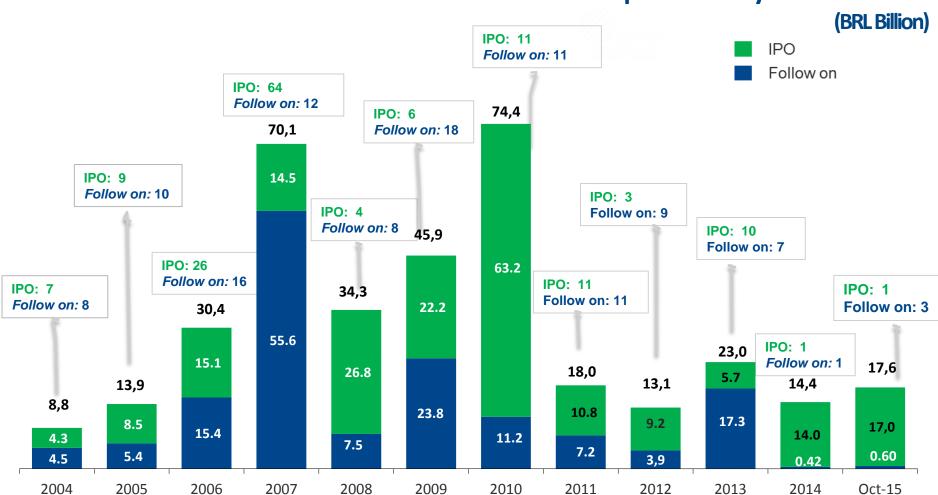


The corporate governance segments were created **based** on investors' demand but adapted to different companies' profile.

#### CAPITAL RAISING IN THE BRAZILIAN MARKET







Source: BM&FBOVESPA

<sup>\*</sup> Excluded parcel related to the onerous cession – Petrobras offer

#### CREATING AN SME MARKET IN BRAZIL



Public-Private Initiative: Coordination of working group involving representatives of ABDI, BM&FBOVESPA, BNDES, CVM and FINEP to survey international experiences tailored to capital-raising needs of SMEs.



Visits to seven countries: UK, Poland, Spain, Canada, Australia, South Korea and China –to understand how SMEs markets developed

Round table with market agents and creation of a Working Committee

- Proposals to facilitate IPOs of SMEs presented in Jul/2013
- Implementation of all proposals by Q3 2014

### **Key conclusions**

http://www.bmfbovespa.com.br/empresas/download/Diagnostico-portugues.pdf



- Local investors are main buyers of IPOs
- In some markets tax incentives for investors were relevant
- Regulatory
   discounts are not
   significant for
   medium enterprises

- Fixed costs of IPOs are not a barrier and in Brazil are lower
- Small IPOs have simplified prospectus and need not be registered with regulator
- Intermediaries are specialized by size of IPO

#### SME INITIATIVE - PROPOSALS SUMMARY



- Simplify process and reduce cost of IPO
- Reduce listing and maintainance cost
- Develop issuer education program
- Apply issuer education program

- Closed equity fund allowed to invest in eligible companies
- Open equity fund allowed to invest in eligible companies
- Private equity fund with holdings in eligible companie
- Income tax exemption for investors in eligible companies



#### **Further developments**

Analyze alternative model for access market with additional regulatory discounts and restrited to superqualified investors

- Establish rule governing procedure for offerings with restrict efforts (limited to a certain number of super-qualified investors)
  - Initiatives to support and foster the distribuition channels

#### PROPOSALS ADDRESSED AS FOLLOWS...



Investor Front	MF	SRF	CVM	ABDI	BVMF	ANBIMA & others
Closed equity fund permitting investment in SMEs						
Open equity fund permitting investment in SMEs						
Private equity fund with holdings in listed SMEs						
Higher limit for investment in equities by open pension funds (VGBL/PGBL)						
Income tax exemption for investors in SMEs						
Issuer Front						
Simplify process and reduce cost of IPO						
Reduce listing maintenance cost						
Develop issuer education program						
Apply issuer education program						
Intermediary Front						
Establish rules governing procedure for restricted effort offerings						
Initiatives to support and foster development of distribution channels						







Can junior mining companies benefit?

**Unfortunattly NOT!** 







## **Brazilian Stock Exchange started studies**



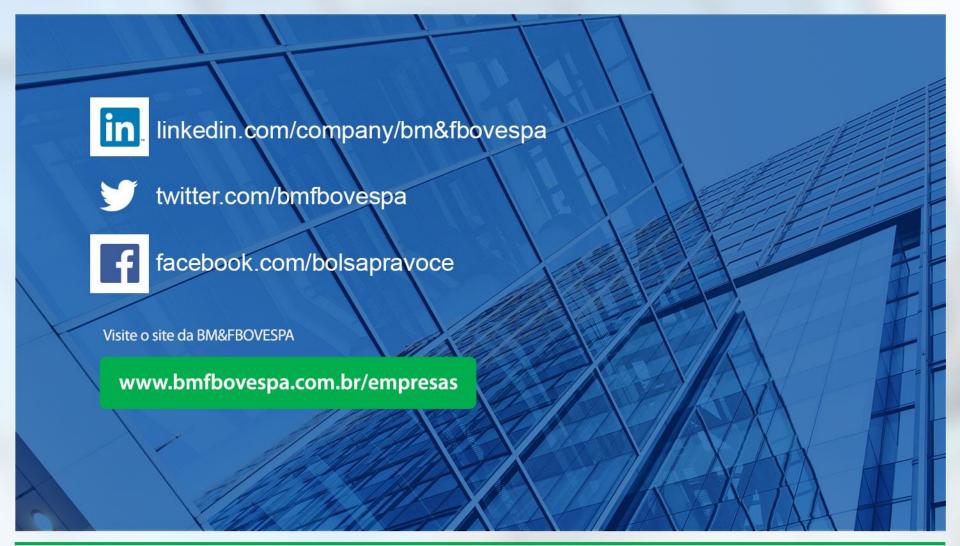


# Mining Segment

### Up to date

- Study to create specific rules to mining companies
- We decided to postpone
- CBBR struggle to follow international standards and save time to develop the mechanism of financial resources
- BM&FBOVESPA support the CBBR to create a Mineral Exploration Reporting Standards





#### Contato

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